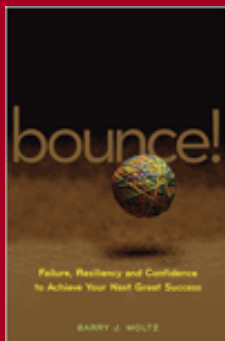
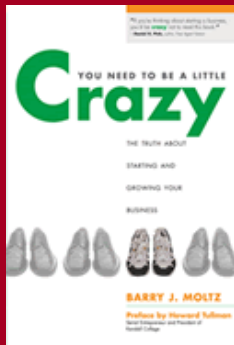




**“Entrepreneurship now has its own Bill Cosby.”**

- Barry Merskin, Professor at Kellogg School of Business, Northwestern University



**SPEAKING TOPICS**

- **YOU NEED TO BE A LITTLE CRAZY:** The Truth about Starting and Growing Your Business – an extended frank discussion with an admitted “entrepreneurholic,” whose experience and knowledge base will help you determine -- if you are determined to run your own business – how to “just jump in and do it.”
- **BOUNCE!:** Failure, Resiliency, and Confidence to Achieve Your Next Great Success embraces failure as part of the normal cycle of business. And so is success. Great businesses Bounce! through these cycles to succeed over the long term.

**MASTER**

Barry Moltz has founded and run small businesses with a great deal of success and failure for more than 15 years. After successfully selling his last operating business, Moltz branched out into a number of entrepreneurship-related activities. As a nationally recognized expert on entrepreneurship, he was appointed by the Illinois Governor in 2005 to serve on the board of the Institute for Entrepreneurship Education (IIEE). He has taught entrepreneurship as an adjunct professor at Illinois Institute of Technology, and was elected to the Entrepreneurship Hall of Fame in 2004.

**“Thank you, Barry Moltz ... for taking a hard, honest and often humorous look at failure ... and for providing some real practical advice for getting through it.”**

– Scott Allen, About.com, A New York Times Company

**APPRENTICE**

**YOU NEED TO BE A LITTLE CRAZY: The Truth about Starting and Growing Your Business**, debunks the myths of starting a business. Delivering irreverent, straight talk about the complexities of building a business, it offers tidbits of insight that will vaporize isolation, encourage self-reflection and refresh the spirit of any businessman.

**BOUNCE!** is about developing confidence, that failure is part of the cycle, and how to gain the necessary resiliency to make it through the cycle of ups and downs.